



GENUINE PARTS COMPANY

ALLIANCE
AUTOMOTIVE GROUP

Acquisition of Alliance Automotive Group

September 25, 2017

Safe Harbor Statement

Some of the comments made today will be forward-looking and are made under the Private Securities Litigation Reform Act of 1995. These statements include projections of revenue, earnings, capital structure, and other financial items; statements on the plans and objectives of the Company and its management; statements of future economic performance and assumptions underlying the statements regarding the Company and its business. The Company's actual results could differ materially from any forward-looking statements due to several important factors, including, among other things, slowing demand for the Company's products, changes in general economic conditions, including, unemployment, inflation or deflation, high energy costs, uncertain credit markets and other macro-economic conditions, the ability to maintain favorable vendor arrangements and relationships, disruptions in our vendors' operations, competitive product, service and pricing pressures, the Company's ability to successfully implement its business initiatives in each of its four business segments, the uncertainties and costs of litigation, as well as other risks and uncertainties described in the Company's latest SEC filings. The Company assumes no obligation to update any forward-looking statements made during this presentation or in these materials except as required by law.



Transaction Highlights

- ◆ **Genuine Parts Company (“GPC”) acquisition of Alliance Automotive Group (“AAG”) for a transaction value of approx. €1.7bn (\$2.0bn¹)**
- ◆ **Provides GPC entry into the attractive European automotive parts distribution market through the acquisition of #2 player**
- ◆ **Expected to generate approx. USD \$2.3bn in gross annual billings^{2, 3} including supplier direct billing, or \$1.7bn in revenues on an estimated U.S. GAAP basis, in 2017**
- ◆ **Accretive to GAAP EPS in the first year after closing**
- ◆ **To be financed with new Term Loan Agreements and Senior Notes and an upsized Revolver**
- ◆ **Unanimously approved by the Board of Directors of GPC**
- ◆ **Expected to close in 4Q 2017 (subject to regulatory approval)**

¹ USD / EUR of 1.195 as of 9/22/17

² Gross annual billings include supplier direct billings, which are accounted for “Net” under U.S. GAAP. Supplier direct billings represent product shipped from the manufacturer direct to the customer and billed by AAG.

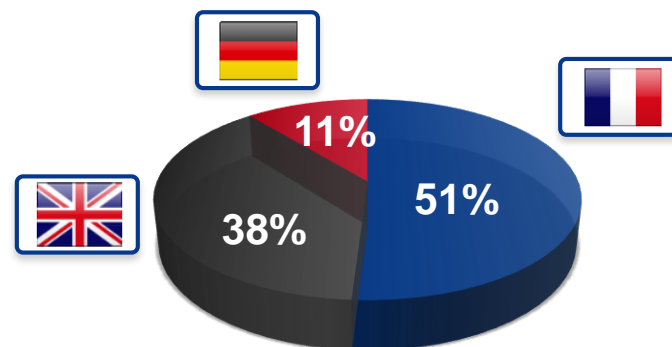
³ Financial estimates based on preliminary financial information. Estimates are subject to change based on final conversion of U.S. GAAP statements and mapping to GPC accounts



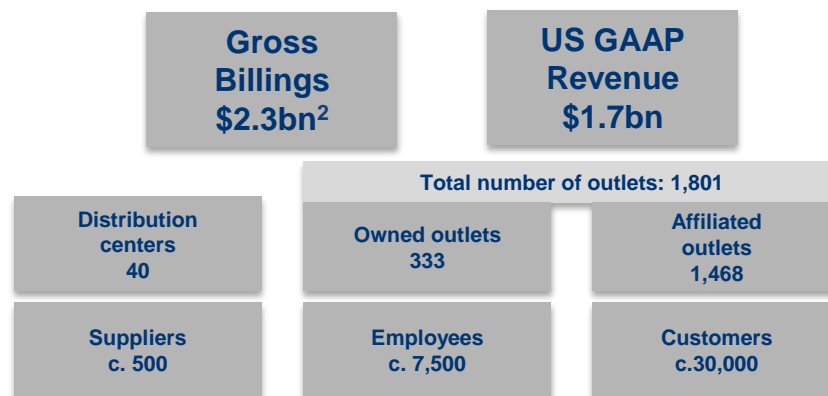
Alliance Automotive Group

- ◆ Leading European distributor of vehicle parts, tools and workshop equipment
- ◆ Focused on light vehicle and commercial vehicle replacement parts
- ◆ #2 European player in attractive markets:
 - #1 in France
 - #2 in the U.K.
 - #3 in Germany
 - Announced entry into Poland through pending acquisition of majority stake in Groupauto Polska
- ◆ Integrated distribution model similar to GPC

% Revenue by country¹



Key figures (2017E USD)^{1,3}



¹ AAG management estimates for 2017; USD / EUR of 1.195 as of 9/22/17

² Includes supplier direct billing, which are accounted for "Net" under U.S. GAAP.

³ Financial estimates based on preliminary financial information. Estimates are subject to change based on final conversion of U.S. GAAP statements and mapping to GPC accounts



Strategic Rationale



#2 European player in attractive markets

- ✓ Top 3 market share in Europe's largest automotive aftermarkets (France, U.K., Germany)
- ✓ Attractive industry fundamentals and long-term growth drivers

Complementary business model with GPC & strong cultural fit

- ✓ Alignment with GPC values and culture
- ✓ Mirrors GPC's North American automotive distribution business model

Effective and experienced senior leadership team

- ✓ Grew business from <€100mm to ~€1.9bn¹ in gross billings since founding in 1989
- ✓ Senior team will continue to lead European business under GPC ownership

Growth potential – both organic and via accretive acquisitions

- ✓ Consistent growth in core business
- ✓ Large reservoir of bolt-on and strategic acquisition opportunities

~USD \$25mm in annual synergies

- ✓ Expected to be fully achieved within three years
- ✓ Enhanced buying power for direct and indirect spend

¹ Gross billings represent prior year actual results and AAG management estimates for 2017 including supplier direct billings. Financial estimates based on preliminary financial information. Estimates are subject to change based on final conversion of U.S. GAAP statements and mapping to GPC accounts. Estimated U.S. GAAP revenues were <€100mm (1989) and €1.4bn (2017E)



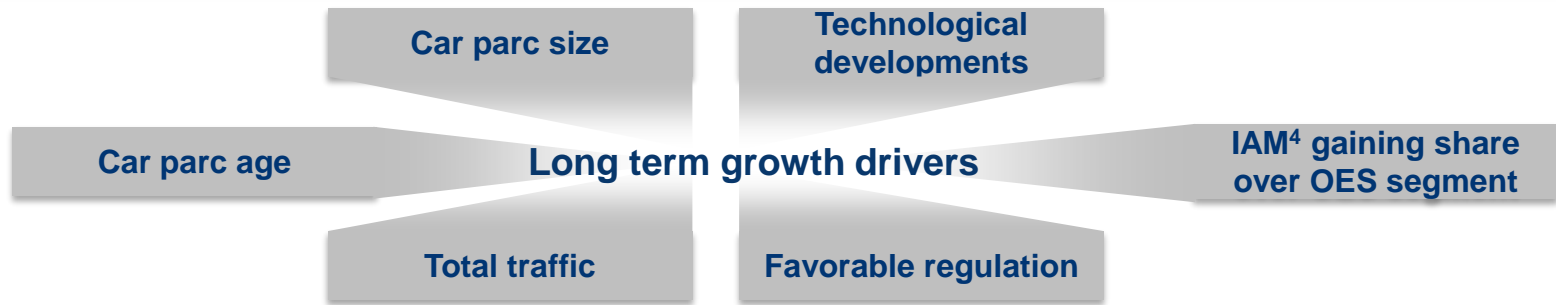
Complementary Business Model

| | GPC (Automotive) | AAG |
|----------------------|---|---|
| Market Leadership | <ul style="list-style-type: none">• Largest auto parts network in North America and Australasia | <ul style="list-style-type: none">• Second largest auto parts network in Europe |
| Distribution Network | <p>In North America and Australasia:</p> <ul style="list-style-type: none">• 90 distribution centers• ~7,300 stores (~1,900 owned) | <ul style="list-style-type: none">• 40 distribution centers in Europe• ~1,800 stores (~330 owned) |
| M&A Track Record | <ul style="list-style-type: none">• 40 acquisitions since 2015¹• Strong track record of integration and synergy realization | <ul style="list-style-type: none">• 70 acquisitions since 2015¹• Strong track record of integration and synergy realization |

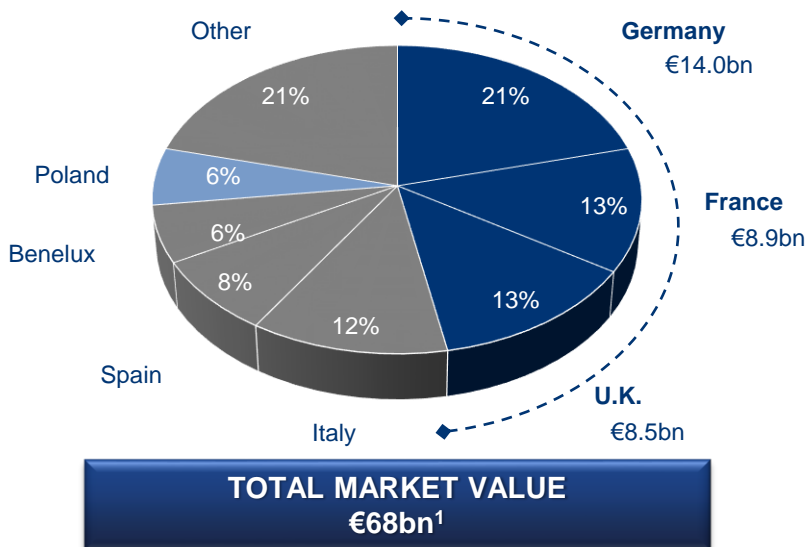
¹ Number of acquisitions from 2015 through 6/30/2017



European Automotive Aftermarket



Overview of European LV aftermarket at distribution level



European LV market per country at distribution level

| | France ² | U.K. ² | Germany ² |
|---|---------------------|-------------------|----------------------|
| Car parc size (m, LV) | 38.3 | 35.6 | 47.9 |
| Car parc age (years, PC) | 8.9 | 7.6 | 9.3 |
| Mileage (km per year, LV) | 13,400 | 13,400 | 14,300 |
| Annual spend per car ³ (retail price, €, PC) | 390 | 385 | 470 |

AAG operates in the largest and most attractive European markets

Source: Roland Berger

¹ Perimeter—LV parts (tires included) plus tools and equipment, captive parts excluded, in EU's 28 countries; ² Stats relate to 2016; ³ Parts only

⁴ Independent Aftermarket ("IAM"); IAM represents approx. 48% of total LV aftermarket in France, U.K., and Germany combined



Top 3 position in the largest European markets with significant opportunities for growth

IAM distribution players in France, U.K., Germany and Poland



Source: Roland Berger and AAG estimates based on third party data

¹ AAG's market share in the IAM segment (excluding the DIY channel) for LV part sell-out (2016)

² Market position in Germany in the wholesalers segment of IAM (excluding integrated chains and DIY channel)

³ 2016 – 2018E growth rate per Roland Berger report


⁴ Management estimates pro forma for pending acquisitions as of 2016 and per Roland Berger analysis



Exceptional Management Team

Years with AAG


27



Jean-Jacques Lafont
CEO & Founder

- Co-founded AAG in 1989
- Groupauto International Board Member

27



Alistair Brown
Vice-CEO & Founder

- Co-founded AAG in 1989

Operations

Functions

France

17



Franck Baduel
CO-GM France

- France financial controller for 7 years
- Region DM for 5 years

11



Eric Girot
CO-GM France

- France Purchasing Manager for 3 years


3



Denis Andre
CFO

- Formerly CFO of Nocibe and Carrefour Property

11



Olivier Lambotte
Projects & Strategy

- Prior experience with HP, Praxair and Boston Consulting Group

U.K.

2



Steve Richardson
CO-GM U.K.

- Prior experience with Denso Europe and General Motors

16



Angelo Arnone
CO-GM U.K.

- Prior experience in commercial vehicle parts

5



Christian Schmolke
CIO

- Prior experience with ak tronic

2




Sylvain Lemerrier
CPO

- Prior experience with Philips Lumiled, Autodistribution, PSA and Faurecia

Germany

2



Fabian Roberg
GM Germany

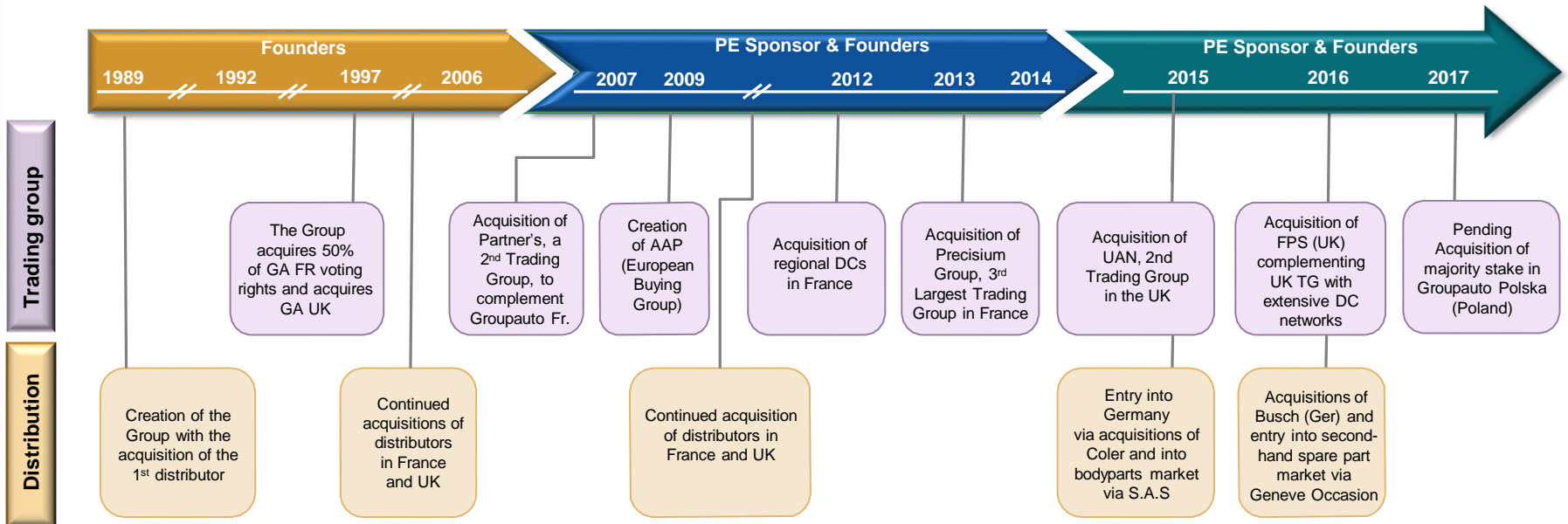
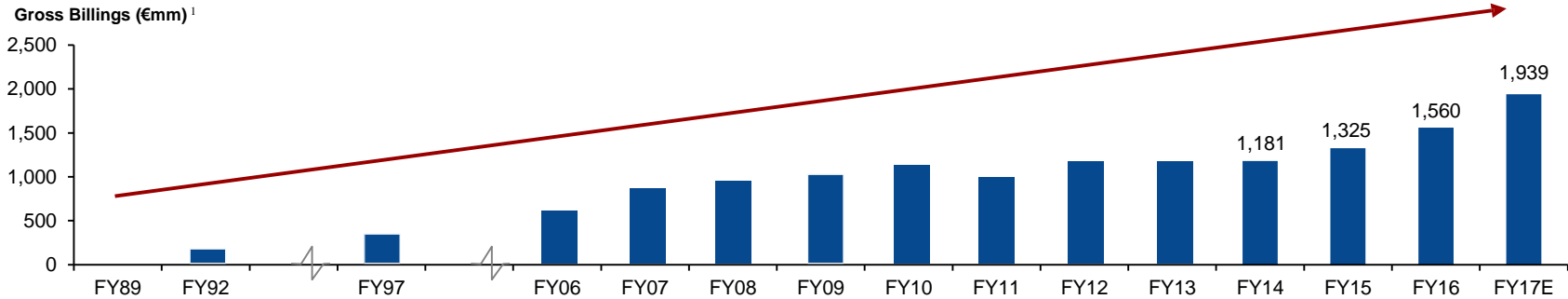
- Former Coler owner

Senior management team is staying with GPC to drive growth in Europe



Successful Growth Strategy

Strong track record of growth with over 90 acquisitions since 2000 supplemented by organic growth



¹ Gross billings represent actual results including supplier direct billings, in accordance with Luxembourg GAAP.

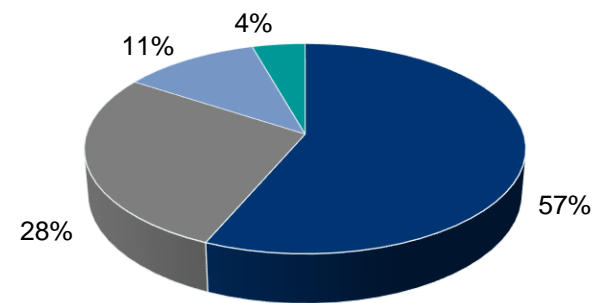
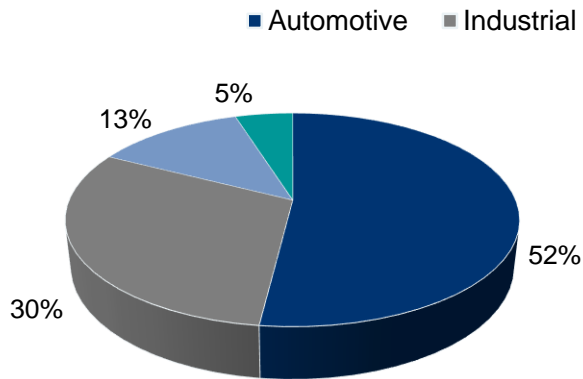


Combined Financial Overview

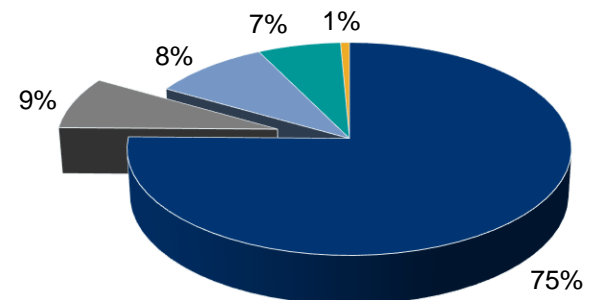
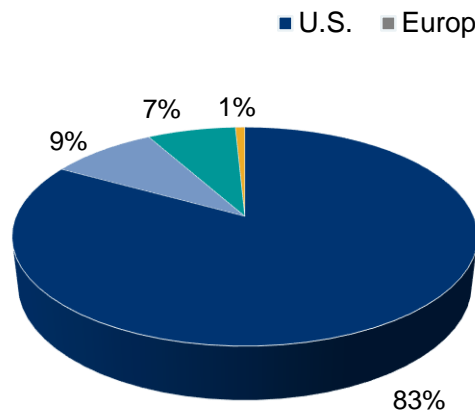
Current GPC standalone revenue: \$15.9bn

Pro forma revenue: \$17.6bn^{2,3}

Pro forma revenue by segment¹



Pro forma revenue by geography¹



¹ 2017E

² USD / EUR of 1.195 as of 9/22/17

³ Estimated for U.S. GAAP reporting purposes. Financial estimates based on preliminary financial information. Estimates are subject to change based on final conversion of U.S. GAAP statements and mapping to GPC accounts



Financing Considerations

◆ **Permanent financing is expected to be comprised of:**

- \$1.0bn 5-year Term Loan A Facility
- \$1.0bn Senior Notes issuance
- GPC also expects to upsize and amend its existing Revolving Credit Facility to \$1.5bn

◆ **Total debt following close of transaction approximately:**

- ~2x pro forma EBITDA¹
- <50% of total capitalization

¹ Refer to page 15 for reconciliation of non-GAAP measures.



Earnings Impact

- ◆ GPC anticipates that the AAG acquisition will be immediately accretive to Diluted and Adjusted EPS in 2018
- ◆ Once the AAG transaction is closed, GPC will provide an update on its Q4 2017 Sales and Earnings impact
 - Expect to record the vast majority of one-time transaction expenses in Q4 2017

| EPS Accretion ¹ | 2018E |
|----------------------------|------------------|
| Diluted EPS | +\$0.45 – \$0.50 |
| Adjusted EPS ² | +\$0.65 – \$0.70 |

¹ Figures based on management estimates. All numbers presented are estimates and/or approximates.

² Adjusted EPS excludes amortization of acquisition-related intangibles (~\$45mm annually). Value of intangibles and subsequent impact of amortization is highly indicative and will be finalized in accordance with U.S. GAAP accounting within one year of closing.



Conclusion

- ◆ **Creation of the leading global automotive aftermarket parts distribution network in North America, Europe and Australasia**
- ◆ **Partnership with experienced senior leadership in Europe**
- ◆ **Provides critical scale and leading position in significant addressable market**
- ◆ **Poised for future growth organically and via acquisition**
- ◆ **Opportunity for significant sales growth and immediate and long-term earnings accretion**

EBITDA and pro forma Debt reconciliation – Genuine Parts Company

The following modified table reconciles Net Income to EBITDA and to Pro Forma EBITDA for GPC

| <u>LTM pro forma EBITDA reconciliation</u> (\$mm) | | <u>Pro forma Debt / EBITDA reconciliation</u> (\$mm) | | |
|--|----------------------|---|-------------|----------------------|
| | <u>LTM 6/30/2017</u> | <u>As of 6/30/2017</u> | | |
| | | <u>Current GPC</u> | <u>Adj.</u> | <u>Pro forma GPC</u> |
| Net income | \$688 | | | |
| Income taxes | 381 | \$203 | (\$63) | \$140 |
| Interest expense | 25 | | | |
| Depreciation and amortization | 154 | | | |
| EBITDA | \$1,247 | 580 | | 580 |
| Add: | | 550 | | 550 |
| Pro forma AAG EBITDA ¹ | \$201 | | 2,000 | 2,000 |
| | | | | |
| LTM pro forma EBITDA | \$1,448 | Total debt | \$1,130 | \$3,130 |
| | | Debt/LTM pro forma EBITDA | 2x | |

Note: USD/EUR = 1.195

We provide a reconciliation of Net Income to EBITDA as we believe it offers investors, securities analysts and other interested parties useful information regarding our results of operations because it assists in analyzing our performance and the value of our business. EBITDA provides insight into our profitability trends and allows management and investors to analyze our operating results with and without the impact of depreciation, amortization, interest and income tax expense. We believe EBITDA is used by securities analysts, investors, and other interested parties in evaluating companies, many of which present EBITDA when reporting their results. EBITDA should not be construed as an alternate to operating income, net income or net cash provided by (used in) operating activities, as determined in accordance with accounting principles generally accepted in the United States. In addition, not all companies that report EBITDA information calculate EBITDA in the same manner as we do and, accordingly, our calculation is not necessarily comparable to similarly named measures of other companies and may not be an appropriate measure for performance relative to other companies.

¹ Pro forma for full year impact of acquisitions and run-rate synergies